Dear [Bidder's Name], Thank you for submitting your proposal for our recent project opportunity. After careful review and consideration, we have decided to move forward with a different bid. Please understand that this decision was not easy, as we recognize the effort and expertise you put into your proposal. We sincerely appreciate the time and resources you invested and encourage you to consider submitting for future projects with us. We are committed to ensuring a transparent and fair process, and as such, we welcome any feedback you may have regarding this bid submission. Additionally, if you would like more specific feedback on why your bid was not selected, we are open to discussing this in more detail. Thank you once again for your interest and effort. We look forward to the possibility of working together in the future. Best regards, [Your Name] [Your Position] [Your Company]