Ladies and gentlemen,

I hope this message finds you well. I want to express my sincerest apologies for not being able to attend the anticipated book signing event today. Due to unforeseen circumstances, I am unable to be there in person, and I regret any inconvenience this may have caused.

I was very much looking forward to meeting you all, discussing the book, and sharing this special moment with you. Your support means the world to me, and it truly saddens me to miss out on this opportunity to connect. Please know that this decision was not made lightly, and I appreciate your understanding and patience. I am committed to rescheduling the event and making it up to you as soon as possible.

Thank you for your continued support and understanding. I look forward to seeing you at a future event.

Warm regards,

[Your Name]