Good morning, everyone.

Thank you for joining this briefing on short notice. We've encountered a significant challenge, but together, we will navigate through it efficiently and effectively.

First, let me clearly outline the situation: [briefly describe the crisis]. This has the potential to impact our operations, but I assure you, we have a plan.

Our immediate priority is to ensure the safety and well-being of our team and stakeholders. We are instituting the following measures immediately: [list specific, decisive actions]. These steps have been planned with a focus on minimizing impact and ensuring continuity.

We have formed a dedicated response team that will oversee all efforts. They will report to us every hour with updates. Additionally, we are keeping communication lines open with all relevant parties to ensure transparency.

I ask for your cooperation and support in executing our response plan. Each one of you plays a critical role, and I have full confidence in our ability to overcome this challenge. Let's stay focused, take action, and work together to resolve this situation swiftly.

Thank you for your dedication and commitment.

[end with any specific closing instructions or a note of reassurance]