

****Business Pitch Outline****

1. **Introduction**

- Briefly introduce yourself and your role.
- State the purpose of the pitch.

2. **Problem Statement**

- Clearly define the problem your product/service addresses.
- Provide relevant statistics or examples to highlight the issue's significance.

3. **Solution**

- Present your product/service as the solution.
- Highlight unique features or advantages over existing solutions.

4. **Market Opportunity**

- Describe the target market and potential size.
- Mention any trends or growth indicators that support your opportunity.

5. **Business Model**

- Explain how your company generates revenue.
- Include pricing strategy and any partnerships or distribution channels.

6. **Competitive Advantage**

- Identify key competitors.
- Emphasize what differentiates your offering.

7. **Financial Projections**

- Provide a summary of financial forecasts.
- Highlight key metrics like expected revenue, profit margins, and break-even point.

8. **Team**

- Introduce the core team members and their relevant experience.
- Highlight any advisors or notable partners.

9. **Call to Action**

- Clearly state what you are seeking (investment, partnership, etc.).
- Offer a compelling reason for immediate engagement.

10. **Conclusion**

- Recap main points.
- Express gratitude and openness to questions or further discussion.