

- I. Introduction
  - A. Brief personal story or background
  - B. Overview of the startup and its mission
- II. Establishing Trust
  - A. Highlight team's expertise and experience
  - B. Present past successes and achievements
- III. Problem & Solution
  - A. Describe the problem the startup addresses
  - B. Explain the unique solution proposed
- IV. Market Opportunity
  - A. Outline market size and potential growth
  - B. Discuss competitive landscape and differentiation
- V. Business Model
  - A. Explain revenue streams
  - B. Share pricing strategy and customer acquisition plans
- VI. Financial Projections
  - A. Present realistic financial forecasts
  - B. Highlight key metrics and milestones
- VII. Use of Funds
  - A. Specify how the funding will be utilized
  - B. Link funding needs to growth and scaling plans
- VIII. Conclusion
  - A. Recap key points
  - B. Call to action for potential investors
- IX. Q&A Session
  - A. Invite questions from the audience
  - B. Address any concerns confidently and transparently