

****Elevator Pitch Framework:****

1. ****Greeting:****

- "Hi, I'm [Your Name]."

2. ****Problem Statement:****

- "Have you ever noticed [specific problem]?"

3. ****Solution Introduction:****

- "What if there was a way to [proposed solution]?"

4. ****Value Proposition:****

- "Our [product/service] helps [target audience] to [benefit]."

5. ****Unique Selling Point:****

- "Unlike [competitor], we offer [unique feature/advantage]."

6. ****Call to Action:****

- "I'm looking for [what you need: partnership, funding, feedback].

Would you be interested in learning more?"

7. ****Closing:****

- "Thanks for your time!"

Example:

"Hi, I'm Alex. Have you ever noticed how hard it is to find reliable workout apps? What if there was a way to simplify your fitness journey? Our app, FitFast, helps busy professionals achieve their fitness goals with personalized routines. Unlike other apps, we use AI to tailor workouts just for you. I'm looking to partner with investors who share our vision. Would you be interested in learning more? Thanks for your time!"