

1. ****Introduction:****
 - Greet the audience and thank them for attending.
 - State the purpose of the speech: Addressing the issue of poor product quality.
2. ****Problem Overview:****
 - Clearly define the problem with product quality.
 - Share specific examples or data illustrating the quality issues.
 - Explain the impact of these quality problems on customers and the company.
3. ****Causes:****
 - Identify possible reasons for the poor quality.
 - Discuss factors such as production processes, materials, or supply chain issues.
4. ****Effects:****
 - Highlight the negative outcomes, including customer dissatisfaction and potential loss in sales.
 - Explain how these issues affect the company's reputation and profitability.
5. ****Solutions:****
 - Propose actionable solutions to improve product quality.
 - Suggest quality control measures or changes in processes.
 - Encourage feedback and collaboration from the team for better solutions.
6. ****Call to Action:****
 - Encourage team members to focus on quality improvement.
 - Set clear goals and timelines for implementing solutions.
7. ****Conclusion:****
 - Summarize the key points discussed.
 - End on a positive note, emphasizing the importance of quality for long-term success.
 - Thank the team for their commitment and open the floor for questions or further discussion.